

Expanding your graphical repertoire

2019 MIDFIELD Institute

Richard Layton

June 2019

Data structure determines which graph types are feasible



Number of variables?
Continuous or discrete?

Number of observations?



Number of variables?
Nominal or ordinal?
Number of levels each?

Graphical repertoire determines which graph types you explore

62

strip plot

box and whisker plot

multiway

scatterplot

dot plot

line graph

conditioning plot

scatterplot matrix

parallel coordinate plot

63

cycle plot

quantile-quantile plot

Sankey diagram

diverging stacked bar

multivariate bar

micromaps

proportional symbol map

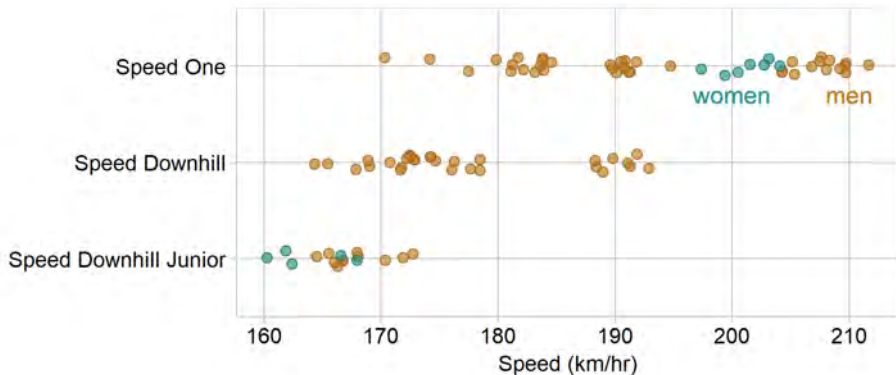
dot density map

Gallery of graph types

Strip plot — or jitter plot or 1D scatterplot

Quantitative: Speed

Categorical: Event, sex

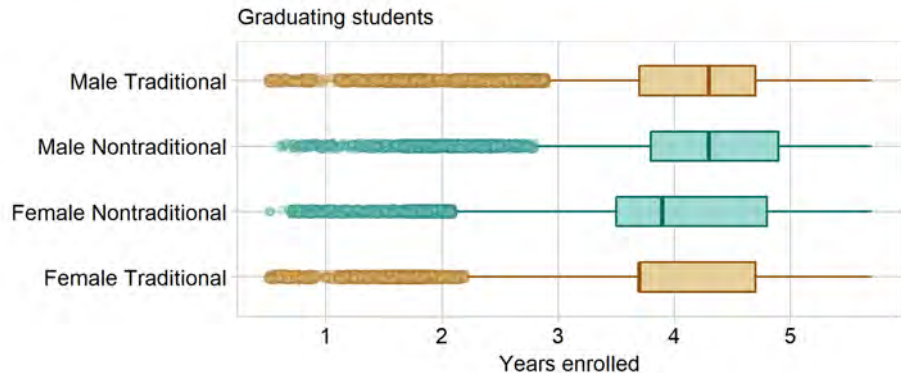


Data source (Unwin, 2015)

Box and whisker plot or box plot

Quantitative: Years enrolled

Categorical: Path + sex

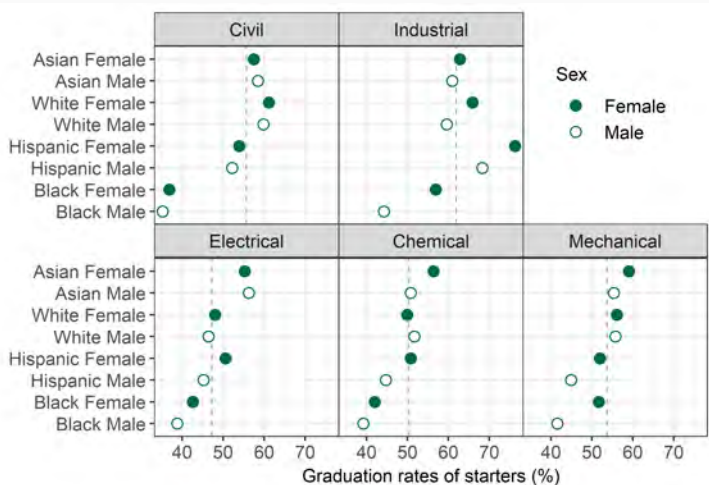


Data source (MIDFIELD, 2019)

Multiway plot

Quantitative: Graduation rate

Categorical: Race/ethnicity/sex, major

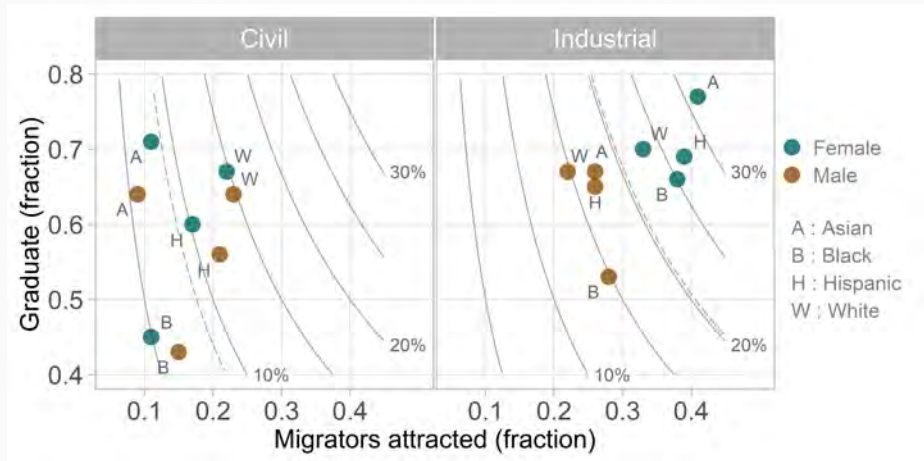


Data source (MIDFIELD, 2019)

Scatterplot

Quantitative: Migrators attracted, migrators graduated

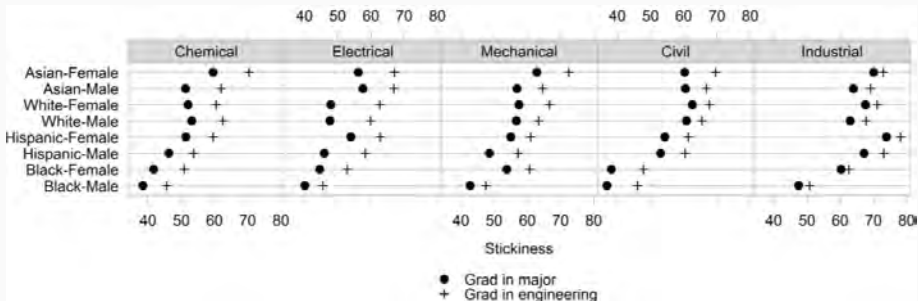
Categorical: Race/ethnicity, sex, major



Cleveland dot plot

Quantitative: Stickiness

Categorical: Race/ethnicity/sex, major, graduation destination



Data source (MIDFIELD, 2019)

Line graph

Death by Air Pollution in the United States Compared with the World

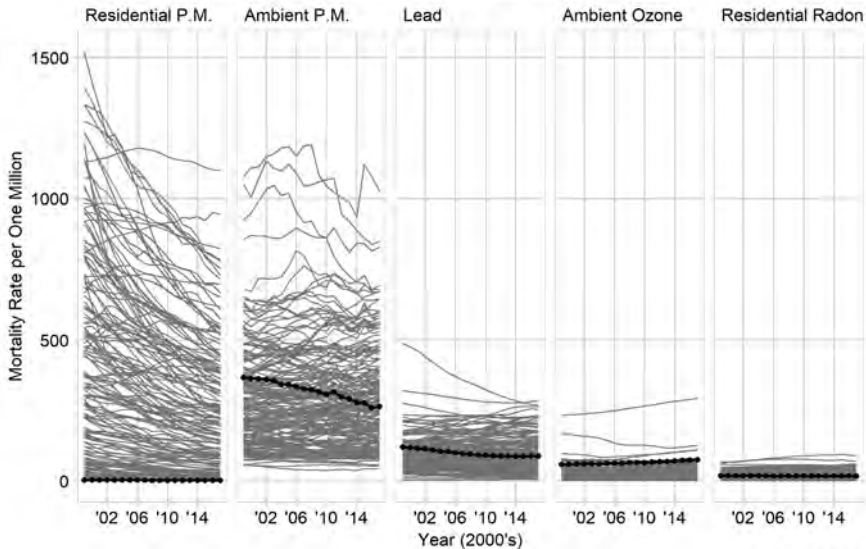
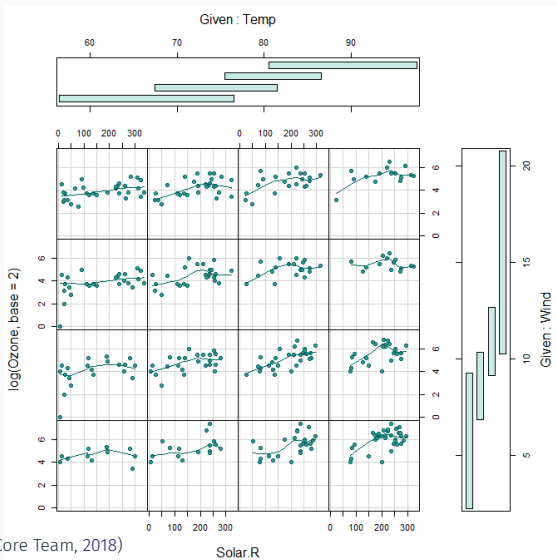


Image source (Ryan, 2019)

Source: OECD

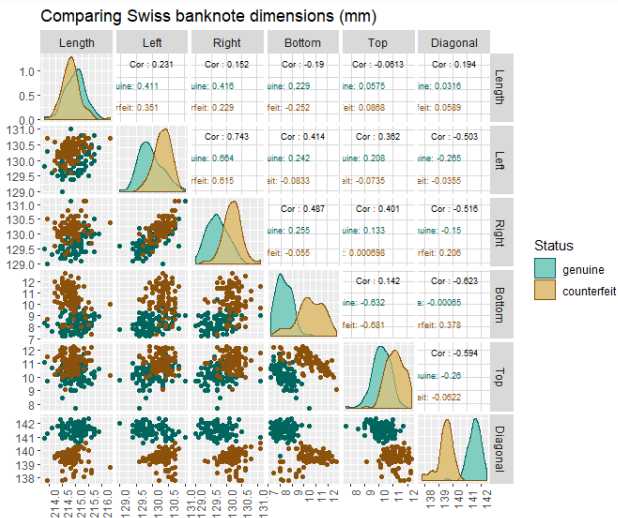
Conditioning plot or co-plot

Quantitative: Ozone, temperature, wind speed, solar radiation



Scatterplot matrix

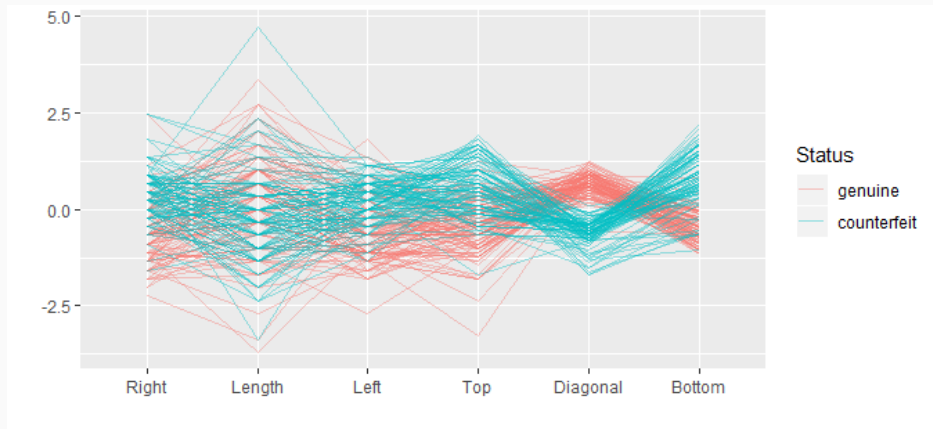
Quantitative: Six dimensions of Swiss banknotes



Data source (Hurley, 2019)

Parallel coordinate plot

Quantitative: Six dimensions of Swiss banknotes



Cycle plot or month plot

Quantitative: Number of wildlife strikes on aircraft

Categorical: Month, year

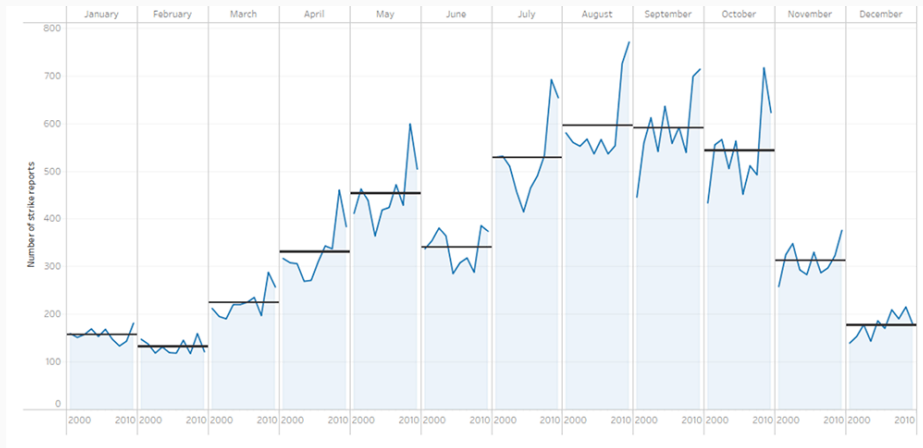
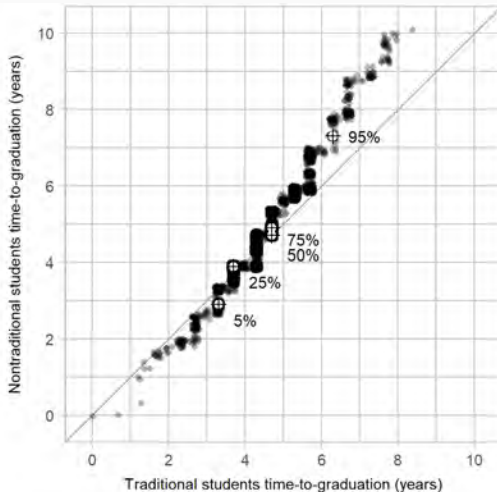


Image source <https://canonicalized.com/cycle-plots-tableau/>

Quantile-quantile plot or q-q plot

Quantitative: Years to graduate quantiles

Categorical: Traditional students, nontraditional students



Sankey diagram

Quantitative: Numbers of students

Categorical: Starting major, destination major

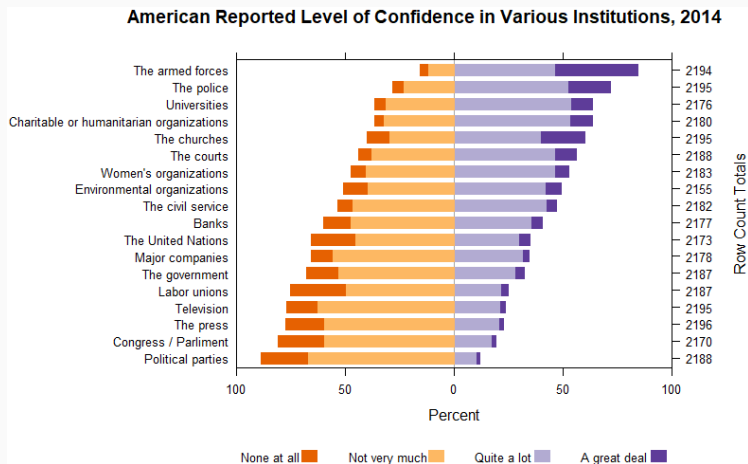


Data source (MIDFIELD, 2019)

Diverging stacked bar chart

Quantitative: Frequency of response, count totals

Categorical: Survey questions, level of confidence



Multivariate bar chart

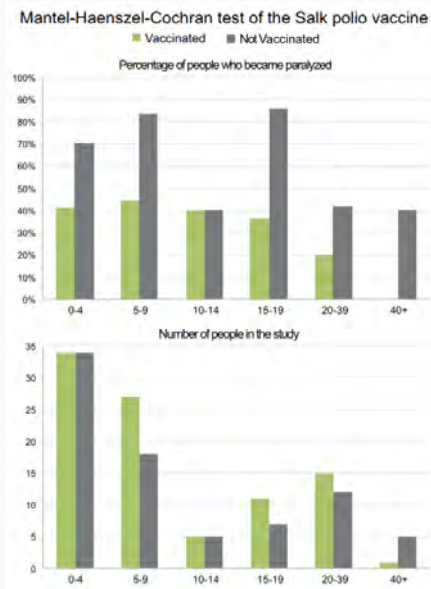
Quantitative

- number of people
- percent became paralyzed

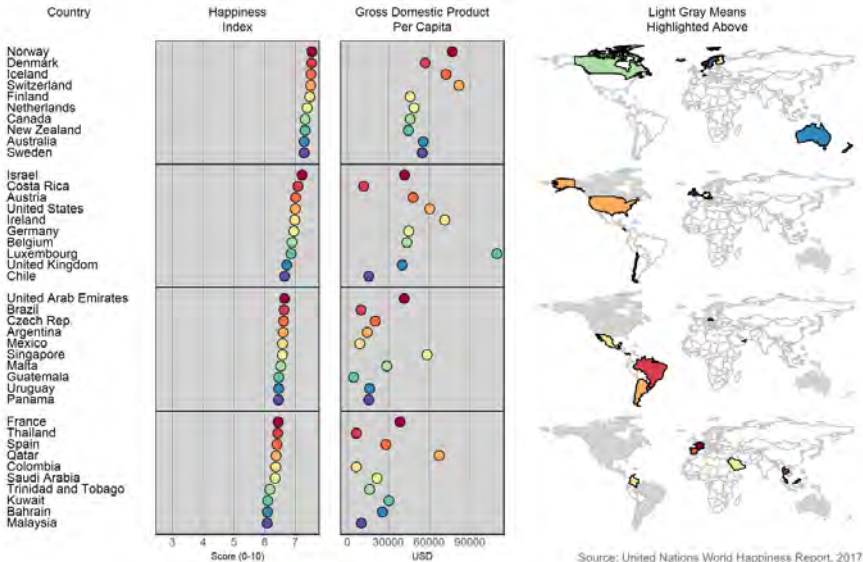
Categorical

- age group
- vaccination status

Image source (Few, 2014)



Linked micromaps

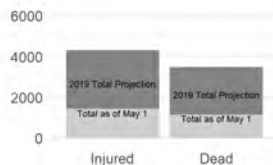
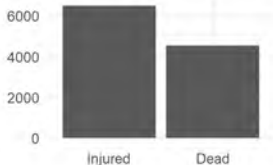
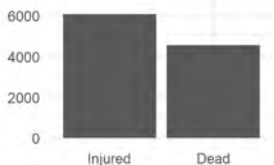
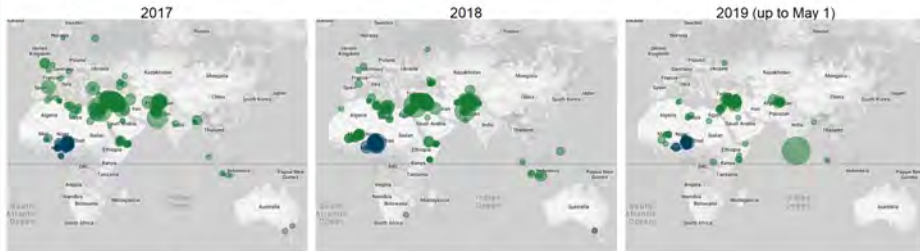


Proportional symbol map

Attacks claimed by the Islamic State and Boko Haram, 2017-2019

Point size is proportional to the number of deaths and injuries in each attack.

ISIS in green, Boko Haram in blue.

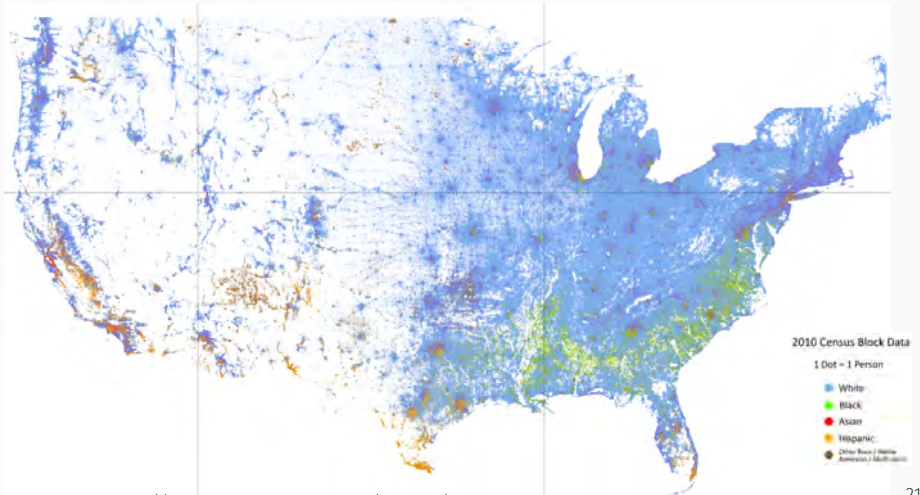


Source: Wikipedia, List of terrorist incidents

Dot density map

Quantitative: Latitude, longitude

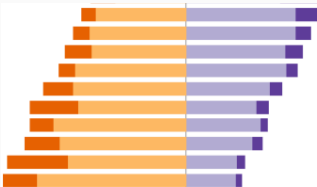
Categorical: Race/ethnicity



In summary, three precepts guide one's choice of graph type



Data structure determines which graph types are feasible



Graphical repertoire determines which graph types you explore



Design choices align your visual argument with your rhetorical goals

References

Few S (2014) Are mosaic plots worthwhile? *Visual Business Intelligence Newsletter*

<https://tinyurl.com/y23majn2>

Harrelson N (2019) *Portfolio of data displays*. Rose-Hulman Institute of Technology, ME447 coursework

Hurley C (2019) *gclus: Clustering Graphics*. R package version 1.3.2

<https://CRAN.R-project.org/package=gclus>

MIDFIELD (2019) Multiple-Institution Database for Investigating Engineering Longitudinal Development

<https://engineering.purdue.edu/MIDFIELD>

R Core Team (2018) *R: A Language and Environment for Statistical Computing*. R Foundation for Statistical Computing, Vienna, Austria <https://www.R-project.org>

Ryan T (2019) *Portfolio of data displays*. Rose-Hulman Institute of Technology, ME447 coursework

Unwin A (2015) *GDAdata: Datasets for the book Graphical Data Analysis with R*. R package version 0.93

<https://CRAN.R-project.org/package=GDAdata>